

Terms of Reference (ToR) for Video Documentary on WVS-Nugal Empowerment for Better Livelihood Project in Garawe, Eyl, Dangorayo, Burtinle and Godobjiraan Districts of Nugal Puntland-Somalia and Irish Aid Education and Protection Project in Eyl and Gadobjiran Districts of Nugal Puntland-Somalia

Background Information

World Vision Somalia (WVS) has worked with the children of Somalia, their families and communities since 1992 through a variety of emergency and rehabilitative programming to address the emergency needs of the communities while addressing some of the underlying causes of vulnerability in those same communities. During the last 25 years, the program has grown to over 15 districts spread over three main operational regions of Puntland, Somaliland and South-Central and Western states and with a liaison office in Mogadishu. .

WVSom implemented a livelihood project funded by the European Union. The project's overall objective is to contribute to improved livelihoods, enhanced social cohesion and increased protection of people dependent on the informal economy, in Puntland State of Somalia

The project will target people dependent on the informal economy, with specific focus on; 1) marginalized women and girls 2) out-of-school youth 3) unemployed school and college graduates 4) people living with a disability 5) ex-militia 6) Internally Displaced Peoples (IDPs) and returnees in 5 districts of Nugal, which includes Garowe, Dangorayo, Burtinle, Eyl and Godobjiran.

Project activities run from 2015 to 2017 and include: vocational skills assessment, mapping training institutions, identifying target participants, revision of TVET curriculums, providing start-up capital, business education and coaching, and development of business ventures;; child registration, community profiling, supporting conflict management mechanisms, developing and implementing marginalized group wellbeing plans, community sensitization and engagement and strengthening child protection mechanisms. ; training on civic engagement, coaching peer facilitators, supporting community dialogue and government engagement and organizational mapping of those working with people in the informal economy.

Currently, WVS is implementing another 2 years project, 'The Irish Aid Education and Protection Project' in collaboration with key government line ministries and other partners. The project is focused on transforming the community through empowering vulnerable groups-women and

children in the target villages. The project has continuously supported enhanced protection and education of women and children, enabling children through protection interventions. The project supports girls, boys and communities in which they live to reduce their exposure to protection risks such as early marriage, child labour, female genital mutilation and recruitment into the armed groups. Specifically, women have been equipped with survival skills and greater coping mechanisms when affected by Gender Based Violence (GBV). This includes increased access to appropriate quality GBV support services and vocational learning to build stronger, brighter and safer futures for themselves. The project also strengthens community ability to respond to protection through awareness creation, training in GBV and referral mechanisms and linkages to prevent and mitigate protection and further increase community resilience.

The scope of the work

The Videographer will document and develop in close collaboration with World Vision Projects implementation content on the work World Vision has been doing in Garawe, Eyl Burtinle, Dangorayo and Godobjiraan, Districts of Nugaal region.

This documentary will be shared with World Vision International partnership, donors, staff and stakeholders including the target communities and hence the production should be appropriate to this audience. The documentary also needs to consider the sensitive and cultural issues in Somalia.

The following are the major tasks that will be undertaken by the Videographer.

- Field visit and shooting the video, photos, capture key voices and messages for Project sectors those will be covered in this documentary film include;
 - ✓ TVET, NFE, and Business facilitation beneficiaries
 - ✓ TVET centres managers
 - ✓ Project management committee
 - ✓ Community business associations (CBA)
 - ✓ Project line ministries and Local administrations
 - ✓ Project staff
 - ✓ CECs, GBV and CP committees
 - ✓ Schools constructions and students in classes
 - ✓ School head masters

- Prepare a script with key messages
- Editing the video
- Present the rough cut of the video to the Communications Department and Project implementation team for review, inputs and get their feedback
- Revise the video based on inputs Project implementation team
- Test presentation of the developed draft video with wider audience at WV field and Nairobi Offices for further review and messaging especially on project interventions related to the drought response
- Submit the revised video in English with sub-titles as required
- Submit the final video documentary.

As background information, the Consultant will be provided with key information summarising the project, timelines, objectives and summary of achievements.

Expected Outputs and Deliverables

The Consultant will be expected to deliver the following outputs:

- A scrip in English with key messages of the video
- A finalised script for a 10 minute documentary including the inputs from all key project activities both projects
- A final video in English in soft copy with sub-titles for both projects
- A longer video consolidating all the covered content or themes should be one of the deliverables

Requirements

The Videographer(s) will be required to provide their own equipment that includes at least a camera with high definition capability, four lenses, an adequate lighting set and sound recording device. The sound should be taken through SLR input and a lapel mic should be used for interviews or a wireless mic.

Completion criteria

- Finalised video documentary approved by World Vision Communication Manager in conjunction with the project implementation team. The length of shorter video clips should be 10 minutes on average and the consolidated video should not be more than 20 minutes.
- All raw footage to be submitted
- Translating, time-coding, shot-listing and editing
- A set of still photographs (minimum 15) of the project beneficiaries, Stakeholders, Partners, project staff, audience to be included.

Special terms and conditions

- All material and footage will remain the property/copyright of World Vision
- All products to be in line with World Vision style and editorial guidelines, including correct use of WV branding and logo that will be provided by the project team.

Location of the assignment

The assignment will cover the 5 districts in Nugaal region of Garawe, Eyl, Dangorayo, Burtinle and Godobjiraan of Puntland State of Somalia where the projects are implemented. The Consultant will be required to visit the above project locations to shoot the video, take photos and voice recording.

Logistics

World Vision will be responsible for the transportation of the Consultant to the field.

Work plan

| Activity | Location | Timeline |
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| Preparation of the ToR, advert and selection of the Consultant | Garawe | Before March 19, 2018 |
| The proposed dates for video shooting and travel to the field | Eyl, Dangorayo, Godobjiran, Burtinle and Garawe | March 22 nd -25 th , 2018 |
| Anticipated date of Draft Documentary Submission | Garawe | March 23 rd , 2018 |
| Anticipated date of the Final Documentary Submission | Garawe | March 28 th 2018 |

Application

The documentary assignment will be undertaken prequalified local Consultant/firms who will work in close collaboration with WVS. Therefore, the proposals from the consultants/ firms should include the following information (at a minimum);

- Advanced qualification in Videography and edition
- Experience outlining examples of some work undertaken (in filming and editing)
- Experience working in Somalia preferred
- Ability to express clearly and concisely ideas and concepts.
- Cost estimation with clear cost structures and for materials to be produced (i.e. Documentary on DVD format, photos).
- Valid Government registration certificates(Business license, Local government, Puntland national tender board and tax clearance)

Submission Guidelines and the closing date.

Please send your or deliver your application in a sealed envelope to supply chain, WVS Garowe office, Alnasar road by Sunday 18th March2018.

The Company that complies with all the requirements, meets all the criteria and offers the best value for money shall be selected and awarded the contract. Any offer that does not meet the requirements shall be rejected. Please be advised that World Vision Somalia is not bound to accept any proposal, nor award a contract, nor be responsible for any costs associated with a Service Providers preparation and submission of the a Proposal, regardless of the outcome or the manner of conducting the selection process.